



CHORAL SPECTRUM

LGBTQIA CHORUS • KANSAS CITY

2023 Playbill Advertising Guide

Our music makes a difference!

We are committed to our cause of creating *Equity, Access, and Belonging* for the LGBTQIA+ community, while spreading love and joy!

When you place a **Sponsorship Ad** in our playbill, you'll be helping us to make our community a better place while reaching the exact audience you are looking for.

Contact us today to discuss your many options.

•Ad technical requirements:

- Aspect Ratio 16:9, and 1920 X 1080 pixels (or higher)
- File types, PNG or JPG

•Orders must be received by:

- Deadline for ads Friday, May 26, at 5pm (For performances on June 3-4, 2023)

•Contact: ChoralSpectrum@choralspectrumkc.org

•Cancelled Performances:

- This is rare, most often caused by inclement weather. In this case, your ad will be shifted to the next scheduled performance.

•Ads must have a professional tone, be positive in nature, and align with Choral Spectrum's mission. Ads with misleading or false information will be rejected.

NEW FORMAT: To save trees and printing costs, we are moving to a digital projection/print hybrid!

	Basic - \$150	Standard - \$200	Premium - \$300
Name listed as a "Performance Sponsor" on the <i>Take-Home Program Card</i>	✓	✓	✓
Half 16:9 Ad on the <i>Digital/Printable Playbill</i>	✓		
Full 16:9 Ad on the <i>Digital/Printable Playbill</i>		✓	✓
Full 16:9 Ad on the performance <i>Scrolling Projection</i>	✓	✓	✓
Name announced as a "Performance Sponsor" during each performance		✓	
Name announced as a "Angel Sponsor" during each performance			✓
Logo placement on <i>Ticket Booth & Will-Call Tickets</i>			✓
Ad Layout Service	+\$25	+\$25	Free